



# Artist Information and Application

Please return the completed APPLICATION via mail or email with your fees as soon as possible. Space is limited, so artists will be accepted on a first come, first served basis. April 19 is the deadline to be included in the Festival program!

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## General Information

The Keuka Arts Festival, under the direction of the Arts Center of Yates County, is proud to invite you to participate in the 16th annual juried fine arts and high quality craft show. **The festival will be held the second weekend in June** from 10 a.m. to 5 p.m. on Saturday and 10 a.m. to 4 p.m. on Sunday (**June 8 & 9, 2024**). Setup starts Friday June 7, between the hours of 10 a.m. and 5 p.m. Setup must be completed by 9 a.m. on Saturday.

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## Requirements for Artwork and Crafts

All work must be original work, designed and executed by the artist. No buy/sell goods, kits or commercial patterns or molds are allowed. Your work may incorporate some commercially made parts such as jewelry findings, beads, hinges or clasps only if the design and execution are primarily your own. No art supplies, commercial displays or plastic flowers will be accepted. No commercially manufactured apparel or work on such apparel. Only the juried media will be allowed to be displayed and sold. The Keuka Arts Festival reserves the right to exclude works that are deemed too commercial or do not conform to their standards for creativity and originality.

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## Requirements for Artists

The registered exhibitor must be present at the booth. No representatives will be allowed. One artist per tent unless permitted in advance by the Committee. All artists will need to stay within the boundaries set forth in the layout. In the event of rain, artists are expected to remain on site. Artists are expected to remain on site until the daily show closing.

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## Jury Process

The \$25 jury fee is non-refundable. This fee is waived for exhibiting artists at the Arts Center of Yates County whose membership is up-to-date.

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## Judging

You may submit your application by mail or email. Please submit at least four photos of your work (jpeg or prints) for jurying as well as additional images of the artist at work and booth set-up. Any major discrepancy between jury images and work shown at the festival or showing work in a category not juried and accepted into the show will be cause for immediate removal of the exhibitor or the unauthorized work at the Festival Committee's discretion. The criteria for jurying are originality and quality of work. A juror will visit your booth on Saturday. First place winner for best of show will receive a free booth rental the following year and a ribbon. Second and third place winners will receive ribbons.

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## Acceptance

Information on acceptance, rejection or wait list will be sent to you via email upon jury decision.

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## Equipment

All artists must provide their own display equipment. Bear in mind that most sites are not completely level and you will need to supply your own materials to level your booth set-up.

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## Payment

Full payment must accompany your application, which is due **April 19** if you wish to be included in the Festival Program and on the Festival website. Payments made later than **April 19** will be included on the Festival website only. Payment may be made by check (made payable to ARTS CENTER-KAF) or credit card (VISA or MASTERCARD only.) If paying by check, please include one check for \$25 for the jury fee, and a second check for the booth rental and electric fee.

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## Refunds

Absolutely no refunds after May 31, 2024.

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Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone (Daytime) \_\_\_\_\_ (Evening) \_\_\_\_\_

Email \_\_\_\_\_ Website Address \_\_\_\_\_

New York State Tax ID# \_\_\_\_\_

## Categories

- |  |   |                                    |   |
|--|---|------------------------------------|---|
| <input type="checkbox"/> Painting (circle appropriate medium(s)): Acrylic<br>Oil Watercolor Pastel | <input type="checkbox"/> Ceramic                | <input type="checkbox"/> Metal     | <input type="checkbox"/> Printmaking & Graphics |
| <input type="checkbox"/> Drawing   | <input type="checkbox"/> Fiber (Wearable)       | <input type="checkbox"/> Wood      |   |
| <input type="checkbox"/> Mixed Media   | <input type="checkbox"/> Fiber (Non-wearable)   | <input type="checkbox"/> Leather   |   |
| <input type="checkbox"/> Photography   | <input type="checkbox"/> Jewelry (non-precious) | <input type="checkbox"/> Glass     |   |
|  | <input type="checkbox"/> Jewelry (precious)     | <input type="checkbox"/> Sculpture |   |

Description of Photos  
Please include  
the range of average  
prices for your work

Entry 1 \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Entry 2 \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Entry 3 \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Entry 4 \_\_\_\_\_

\_\_\_\_\_



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## Payment

FULL PAYMENT MUST ACCOMPANY APPLICATION unless prior arrangements have been made with festival management.

- \$25 Non-refundable jury fee (separate check)  
 I am currently an exhibiting artist member at the Arts Center of Yates County

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## Tent Sizes & Pricing

- \$150 (10' x 10')     \$200 (10' x 15')     \$265 (10' x 20')

Electric: \$55 per 20 amp, 120 volt circuit (All Artists must supply ample length HEAVY Gauge extension cords.) The need for electricity will limit your Festival placement opportunities. Electric availability is first come/first served.

The Committee welcomes your comments, suggestions and special requests. We will do our best to accommodate everyone to the best of the ability of the show and management. Please indicate any special requests you may have.

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make all checks payable to: Arts Center - Keuka Arts Festival. Mail to: 127 Main St, Penn Yan, NY 14527.

Payments returned for insufficient funds will be charged \$30.

The Arts Center of Yates County - Keuka Arts Festival will not be held responsible for damage to vendor's materials or property due to theft, adverse weather conditions or improper set-ups. **Professional security is provided on Friday and Saturday nights.**

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## Credit Card Payments

Name on Card: \_\_\_\_\_

Card Type: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV Number: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Total to be charged to this card: \_\_\_\_\_

*Bill will reflect payment to Yates County Arts Center Inc.*



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## Artist Checklist

- 4 images of your work, one image of booth set-up and one image of you at work
- Images marked, titled and numbered with name and phone number
- A signed and dated Application form - correctly and completely filled out
- \$25 jury fee - check or credit card
- Booth & power fees - check or credit card

## Contact Info

Kris Pearson, Executive Director Arts Center of Yates County, at: 315-536-8226  
Mailing Address: Arts Center - KAF, 127 Main Street, Penn Yan, NY 14527  
Phone: 315-536-8226 Fax: 315-536-8226  
E-Mail: [artscenteryates@gmail.com](mailto:artscenteryates@gmail.com)  
Web Sites: [www.keukaartsfestival.com](http://www.keukaartsfestival.com) and [www.artscenteryatescounty.org](http://www.artscenteryatescounty.org)

## Festival Calendar

**April 19:** Deadline for applications, images and payment in order to be included in both the Festival program and the Festival website. Later applications will be accepted but can only be included on the Festival website. The \$25 non-refundable jury fee should be submitted separately from the full booth payment. If the Committee decides not to accept the application, the booth payment will be returned/refunded.

**May 31:** Deadline for cancellations. Cancellations after this date will not receive a refund of their booth fee.

**June 7:** Show Set-up from 10 AM to 5 PM. If you are unable to set up on Friday you must contact the Arts Center **IN ADVANCE** of May 31. Due to congestion on the Festival site, only a limited number of artists will be allowed to set up on Saturday and all vehicles must be removed by 9 AM.

**Saturday, June 8:** Festival from 10 AM to 5 PM. Some music and food vendors may be on-site until 6 PM.

**Sunday, June 9:** Festival from 10 AM to 4 PM. You must remain on-site and ready to sell until 4 PM. No vehicles will be allowed on the Festival site until 4 PM.

## Photo/Audio- Visual/Media Release

I hereby grant permission to participate in any audio-visual event (including photos and videos for Arts Center's use) that may take place in regard to this festival, and release the Arts Center of Yates County, Keuka Arts Festival and everyone involved of any liability or claims in association with the media coverage if such takes place.

Signature \_\_\_\_\_

## How did you find out about the Keuka Arts Festival?

- Friend
- Internet
- Radio
- TV
- Publication
- Social Media
- Other \_\_\_\_\_